

Introduction

Hi

my name is Chaitanya Sharma. My nickname is Chatty. So, you can call me that. ;) I am 16 years old. I have my own blog, ChattyPost.com.

Here is a short note on what this e-book is going to discuss and teach you. This book would teach you blogging from the very beginning. And, by the very beginning I mean from “What is blogging” and from there you are going to start your blogging journey. You’ll be taught all about what type of blog would be good for you. How you can set up your own blog and the blogging platform that is best. From that base level, I would help you get you to the next level in blogging skills as I would be teaching you how to write great blog posts, promote them on social media, blogging communities and other ways to promote it. Then, I would teach you some SEO tricks that would help you get higher rankings in search engines and finally, when you’ll get some decent amount of traffic, you can learn how you can convert all your visitors into your subscribers/customers. Plus, this book would give you some extra bonus. This book would help you grow your blog for sure, even if you don’t know what blogging exactly is. So, sit back on a couch with your coffee mug in your hand and learn some new tips and tricks today. Hope you like the e-book.

Happy Blogging.
Chatty Sharma
Author

Disclaimer

This e-book gives information about blogging, social media tips, SEO tips and more. This book does not claim that each and every trick would work for you. It may or may not work for you. Your success may vary.

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Chatty Sharma
Author

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1. What Is Blogging

Blogging just mean sharing your views, thoughts and feeling with the whole world. It is done on a place called blog. Blog is a place where you type your posts which could be regarding anything, maybe your life or something you are expert about or whatever you like. The best thing about a blog is that it is your place and you can write whatever you want and share it with everyone. But, be sure that you are not violating anyone’s terms and harming anyone.

1.1 Different Types of Blog

So, there are not just one or two types of blog(s). There are many types of blogs. These types in the blogging world are called niche. Blogging tips, Food blog, Fashion blog, Tech blog are some of the popular niches in the blogging world.

The Information on a blog is of two types, frequently changing information and ever-green information. *“Now, what are these things, Chatty?”* Frequently changing information is the information like, news blog, tech news blog etc. This information would keep changing as time passes by. Evergreen information is kind of information which would never expire like, blogging tips, food recipes etc. Now, food recipes would remain the same, right?

1.2 Should You Start a Blog?

Well, if you are passionate about something or you think that you can help people with your information, you should start a blog. But.....

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